



"IT IS MY GENDER - IT IS OUR GENDER - AUSTRALIAN MEN - WHO ARE RESPONSIBLE. AND SO THE QUESTION IS: WHAT ARE WE GOING TO DO ABOUT IT?"

The Hon. Kevin Rudd MP,
*Prime Minister and
White Ribbon Ambassador.*

WHITE RIBBON

WHAT CAN I DO?

You can join us in our mission to make Australia a safer place for women and children by:

- Supporting White Ribbon Day 25 November, The UN International Day for the Elimination of Violence Against Women, where you can publicly show your support by wearing a ribbon or wristband.
- Swear to end violence against women at www.myoath.com.au.
- Make a donation to help further our work with men and boys in schools and communities.
- Organise a fundraising or public awareness event – Spread the word!
 - Tell your friends, family and colleagues about White Ribbon Day and encourage them to get involved.

TOGETHER WE WILL MAKE VIOLENCE AGAINST WOMEN A THING OF THE PAST.

HOW CAN I MAKE CONTACT?

White Ribbon Foundation
PO Box 20
Killara NSW 2071
P: 02 9453 1811
F: 02 9972 7121
E: admin@whiteribbonday.org.au
W: www.whiteribbonday.org.au

MAKING VIOLENCE AGAINST WOMEN A THING OF THE PAST

NOT VIOLENT, NOT SILENT

WHO CAN I CALL?

For 24hr confidential help and information:
Domestic Violence Helpline: 1800 200 526
Mensline: 1300 78 99 78 www.menslineaus.org.au
Lifeline: 13 11 14 www.lifeline.org.au
Kids Helpline: 1800 55 1800 www.kidshelp.com.au





VIOLENCE AGAINST WOMEN IN AUSTRALIA AFFECTS US ALL

One in three women will experience physical or sexual violence by a man at some point in their lives.

These women are our mothers, our wives, our daughters, our girlfriends, our sisters, our neighbours, our colleagues, our friends.

White Ribbon encourages all men to swear that they will not commit, excuse or remain silent about violence against women. We are working to develop a culture of respect where attitudes and behaviours that support the use of violence are no longer tolerated.



WHITE RIBBON IS SUPPORTING MEN TO BECOME AGENTS OF CHANGE

We recruit and support White Ribbon Ambassadors to actively engage their friends, family and colleagues in challenging violence and the attitudes that allow it to continue. Our Ambassadors speak in schools, community groups and workplaces about the need for respectful relationships and demonstrate that there are positive roles all men can play to end violence against women.



IN ADDITION TO THE OBVIOUS PERSONAL COSTS TO THE WOMEN INVOLVED, VIOLENCE COSTS OUR COMMUNITY

Domestic violence takes its toll on our police, judiciary, health and welfare resources. The annual economic cost of violence against women and their children currently stands at \$13.6 billion, expected to rise to \$15.6 billion by 2021.

Most physical assaults on women occur in the home. Every week in Australia, at least one woman is killed by her current or former partner, often after a history of domestic violence. Intimate partner homicides account for one-fifth of all homicides.

In fact, domestic violence is the leading contributor to death, disability and illness of women under 45. It also affects children, with one in four children witnessing violence against their mother in their homes.



WHITE RIBBON IS IMPLEMENTING A RANGE OF PROGRAMMES TO EQUIP MEN IN SCHOOLS, SPORT AND CORPORATE ENVIRONMENTS WITH THE SKILLS AND TOOLS TO CREATE CHANGE

White Ribbon is developing innovative education and change programmes in schools and communities around the country. We are educating boys to have respectful non-violent relationships, and running programmes to empower men to speak out about the use of violence.



SUPPORT WHITE RIBBON

NAME

ORGANISATION

ADDRESS

SUBURB

STATE

POSTCODE

PHONE

MOBILE

EMAIL

I would like to make a donation to the White Ribbon Foundation

\$20 \$50

\$100 Other \$

Please send me information about making a regular donation

Please charge my credit card

Visa / Mastercard

Credit Card number

Expiry date

Name on Card

Cardholder's signature

If posting a cheque/money order please make it payable to:

THE WHITE RIBBON FOUNDATION

Send with this coupon to: White Ribbon, PO Box 20, Killara NSW 2071

Please tick if you DO NOT want the White Ribbon Foundation to keep you updated with information about the campaign.